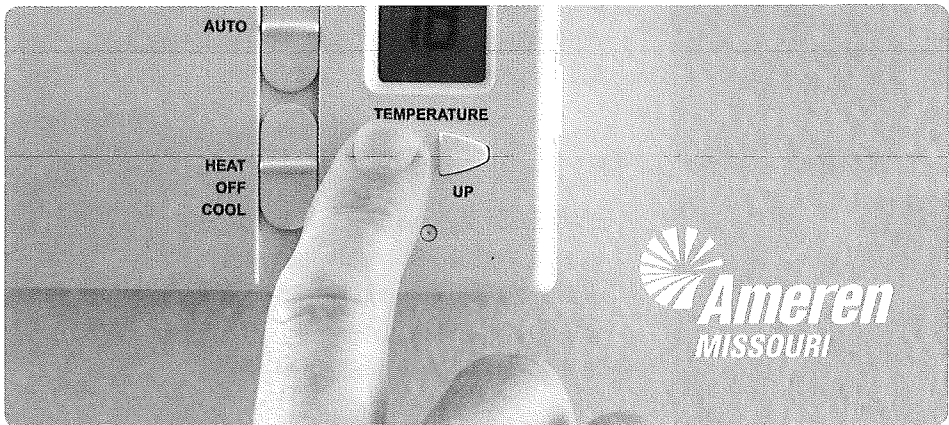
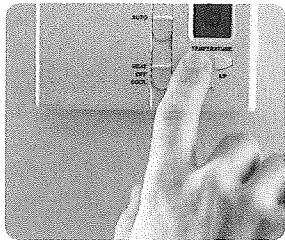


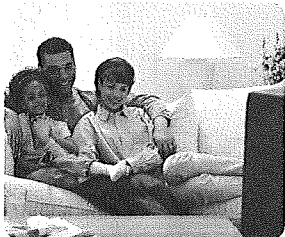
TAKE ACTION AND SAVE WITH THESE COST SAVING TIPS





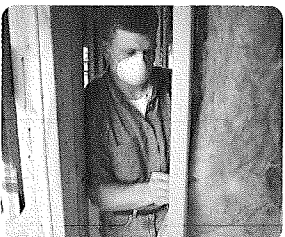
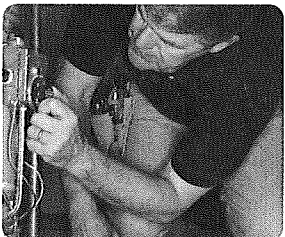
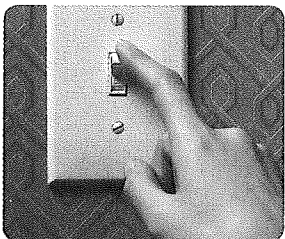
At Ameren Missouri, we're focused on providing you with options to manage energy usage while keeping your home comfortable. So, here are a few ways to **take action and save.**

For more energy saving tips, visit ActOnEnergy.com



HEATING AND VENTILATION

- From your normal thermostat setting, lower your setting 3 degrees in the winter and raise it 3 degrees in the summer – you could save more than \$80 a year. (Seniors or people with medical problems, check with your doctor before changing your temperature settings.)
- In the summer, using a fan with air conditioning can lower the temperature as much as an additional 5 degrees.
- In the winter, reverse your ceiling fan to force the heat down from the ceiling. This helps warm your room. Using a ceiling fan year-round could save you up to \$50 a year on energy costs.
- Watch those space heaters – left on continuously at a high setting, one space heater can cost up to \$100 in a single month!
- Take advantage of the sun's free energy by opening shades on sunny days on south facing windows in the winter. In the summer, do the opposite. Using insulated drapes properly can save you more than \$120 a year.



ENTERTAINMENT

- ENERGY STAR®-qualified televisions use about 40% less energy than standard units. You can find ENERGY STAR on everything from standard TVs, to HD-ready TVs, to the largest flat-screen plasma TVs.



- A 42-inch plasma television can consume more electricity than a full-size refrigerator – even when the TV is used only a few hours a day. So be sure to keep it off when you are not watching.
- Plug your TV, DVD, DVR and other electronics into a smart plug to eliminate vampire power – that’s energy the equipment uses even when it’s turned off. This could save you around a \$100 a year.

LIGHTING

- Turn off those lights – a single 100-watt bulb uses 72 cents in power monthly.
- ENERGY STAR-qualified compact fluorescent (CFL) bulbs use about 75% less energy than standard incandescent bulbs and last up to 10 times longer. Save about \$30 in electric costs over each bulb’s lifetime.

WATER HEATING

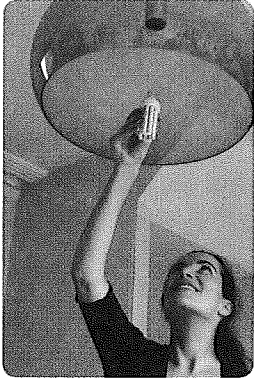
- Turn down the temperature on the water heater to 120 degrees. Hot water accounts for nearly 25% of an average energy bill.
- Cutting shower time by five minutes can save \$5 a month!

INSULATING

- A little caulk and weather stripping on windows and doors to cut air leaks can make a big difference. The Department of Energy estimates homeowners could save up to 20% on heating and cooling costs by sealing and insulating.

KITCHEN

- ENERGY STAR-qualified refrigerators and freezers can save you hundreds of dollars on your electric bill over the life of the appliance.
- An older, spare refrigerator or freezer in your home can cost you around \$100 a year.
- Don’t set the temperature colder than necessary on your refrigerator or freezer. Check manufacturer’s instructions for proper setting.
- To keep your refrigerator running efficiently, vacuum dust off the condenser coils, fins, evaporator pan and motor.
- Keep refrigerators and freezers away from heat – such as next to the stove or in the garage.



At Ameren Missouri, we're focused on meeting your needs by providing reliable electricity at a reasonable price and offering programs to help you take control of your energy usage.

Go to **ActOnEnergy.com** or call us at **1.800.552.7583** today to find energy savings programs and rebates to help you take action and save.

